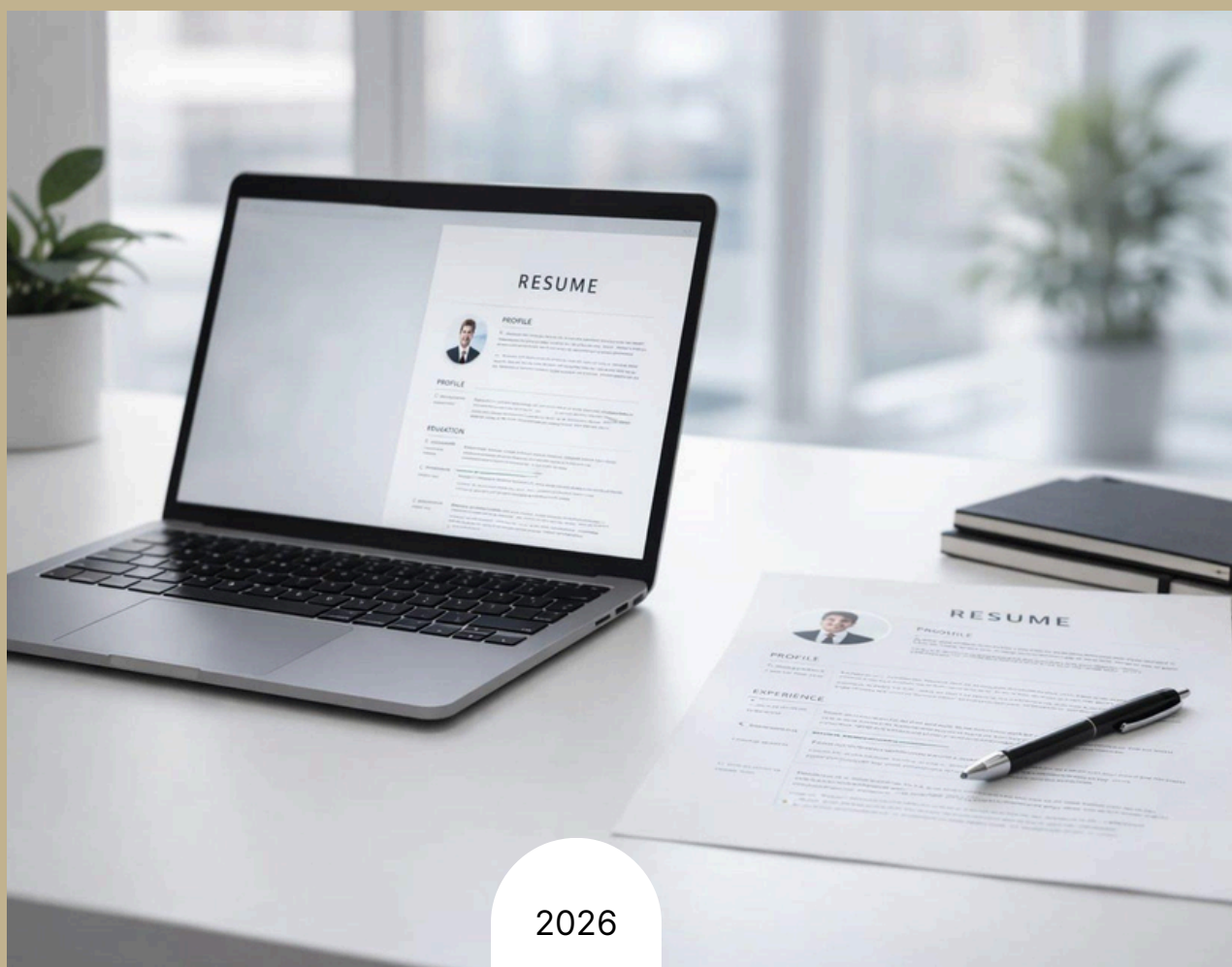




2026

# Service & *Pricing* Guide

*By*

*Speranza Gonzalez, MSW*

SPERANZAGONZALEZ.COM

# Hello & *Welcome*



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## Your Next Career Move Starts Here

The intention behind this service guide is to provide a transparent, comprehensive overview of what I offer. I firmly believe that an informed client is an empowered one, and I've crafted this document with that sentiment in mind. Whether you're engaging with my services for the first time or you've returned to work with me again, this guide is designed to answer your questions, clarify my offerings, and ensure every interaction you have is seamless and insightful.

# The *Process*

*for career services*

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## Introduction

Speranza Gonzalez, MSW, brings extensive experience and a deep understanding of the social services and behavioral health fields. Combining industry knowledge with a passion for career development, she provides personalized résumé, career strategy, and job-search support designed to help professionals effectively showcase their experience and pursue meaningful career opportunities.

## Here's How The *Process* Looks Like

01.

### Select Your Services

Choose the level of career support that best fits your needs.

02.

### Intake & Consultation

Complete your digital intake or meet with me live, depending on your selected service.

03.

### Development & Strategy

Your résumé, career materials, job-search strategy, and personalized resources are developed.

04.

### Review & Refine

Review your materials and submit feedback during your included revision period.

05.

### Launch Your Search

Receive your finalized career materials, job opportunities, workspace, and applicable job-search support.

# Career Services

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## Support Designed Around Your Career

From résumé development to hands-on job-search support, services are designed to strengthen your professional presence, clarify your career direction, and help you confidently pursue your next opportunity.

## Here's a snapshot of the services I offer

### 01. Résumé Development & Revision

Professional résumé creation or enhancement designed to highlight your experience, accomplishments, transferable skills, and career goals.

### 03. Career Consultation

One-on-one guidance to explore career goals, target positions, professional strengths, and an individualized job-search strategy.

### 05. Curated Job Search

Personalized job opportunities researched and selected based on your experience, qualifications, interests, location, and career goals.

### 02. Job Application Support

Hands-on assistance completing selected applications using your newly developed résumé and professional materials.

### 04. Career Workspace & Organization

A personalized digital career workspace with professional email setup, organized Google Drive folders, job tracking, and career documents.

### 06. Interview Preparation

Personalized interview coaching and mock interview practice designed to strengthen responses, preparation, and professional presentation.

# Packages

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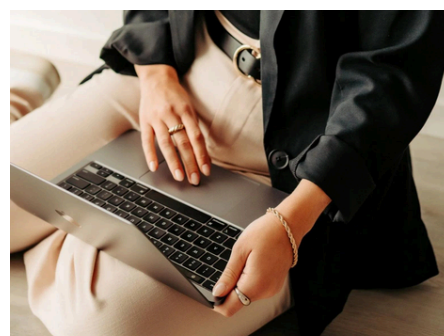
## Introduction

Choose the level of support that best fits your career goals—from professional résumé enhancement to comprehensive, hands-on job-search support.

### 01. RESUME REFRESH

\$175

- Career & Résumé Intake Form
- Professional Résumé Revision
- ATS-Friendly Optimization
- Content & Formatting Enhancement
- 1 Revision Round



### 02. Professional Package

\$350

Everything in Resume Refresh, plus:

- Live Career Consultation
- Full Résumé Development
- 2 Résumé Template Options
- 10 Curated Job Opportunities
- 2 Revision Rounds

### 03. Advanced Package

\$650

Everything in Professional Package, plus:

- 15-20 Curated Job Opportunities
- 3 Completed Job Applications
- Mock Interview & Interview Preparation
- Customized Application Support
- 30 Days of Email Career Support
- Priority Service & Communication
- Google Drive Career Workspace



# Add-On *Packages*



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## LinkedIn Profile Optimization

PRICE:  
\$199

- Headline & About Section Development
- Experience Section Optimization
- Skills & Keyword Strategy
- Profile Recommendations

## Additional Targeted Resume

PRICE:  
\$125

- Résumé Tailored to an Additional Career Path or Role
- Targeted Skills & Keyword Optimization
- Experience Repositioning for Target Role
- ATS-Friendly Formatting
- 1 Revision Round

## Additional Job Applications

PRICE:  
\$199

- Application Completed on Client's Behalf
- Résumé & Supporting Materials Submitted
- Application Added to Job Tracker
- Standard Applications Only

## Interview Prep & Mock Interview

PRICE:  
\$125

- 60-Minute One-on-One Session
- Role-Specific Interview Questions
- Mock Interview Practice
- Personalized Feedback & Preparation

## Rush Service

PRICE:  
\$125

- 24–48 Hour Initial Turnaround
- Priority Service Queue
- Expedited Résumé/Career Materials
- Subject to Availability

# Concierge Career Package

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*our signature career service*

Investment Starts From: **\$950**

## Complete Package Investment:

- ✓ 2 Targeted Résumés
- ✓ LinkedIn Profile Optimization
- ✓ Professional Cover Letter
- ✓ 30+ Curated Job Opportunities
- ✓ 10 Completed Applications
- ✓ 6 Weeks of VIP Career Coaching



### PERFECT FOR YOU IF...

You're graduating, changing careers, ready for something new, or simply don't have the time to navigate the job search alone.

*Spérance Gonzalez, MSW*

For inquiries, visit  
**WWW.SPERANZAGONZALEZ.COM**

## Here's How The *Process* Looks Like

### 01. Career Strategy

Begin with a personalized career consultation followed by two targeted résumés developed for different career paths, LinkedIn profile optimization, and a professional cover letter.

### 02. Concierge Job Search

Receive a professionally organized Google Drive Career Portfolio, professional email, personalized job tracker, 30+ curated opportunities, and up to 10 completed applications.

### 03. Interview & Networking Strategy

Includes two interview coaching/mock interview sessions, personalized feedback, recruiter and networking outreach strategy, and professional follow-up communication templates.

### 04. Offer & Career Support

Receive 6 weeks of private weekly office hours, up to 45 minutes per session, for personalized career support. Sessions may be used for job-search questions, application assistance, interview preparation, offer-letter review, salary negotiation, career decisions, and other job-related needs.

# Are We A *Good* Fit?



## We Are A Good Fit If

- ✓ Are actively seeking a new job or career transition
- ✓ Want personalized support rather than generic résumé templates
- ✓ Are prepared to provide complete and accurate employment/education information
- ✓ Can communicate your career goals and desired opportunities
- ✓ Are willing to actively participate in the process
- ✓ Understand that career services improve your strategy and presentation but cannot guarantee interviews or employment

## We Are Not A Good Fit If

- ✗ Are looking for guaranteed interviews or employment
- ✗ Want a one-size-fits-all or generic résumé
- ✗ Are unwilling to provide required information or documents
- ✗ Expect services outside of your selected package
- ✗ Need legal advice, HR representation, or workplace mediation
- ✗ Are seeking someone to complete the entire process without your participation or input

# Portfolio



A white rectangular card is centered on a textured beige fabric background. In the top right and bottom left corners, there are sprigs of dried, light-brown grass or wheat. The card contains a quote in a black serif font and the author's name in a gold cursive font.

**“You don’t need more  
experience. You need  
your experience to  
speak for you”**

*Speranza Gonzalez, MSW*

# FAQ

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## 01. How do I book a consultation?

Submit a service inquiry through [SperanzaGonzalez.com](https://SperanzaGonzalez.com). Once your inquiry is received, you'll receive next steps for scheduling your complimentary consultation.

## 02. Will I own the rights to the designs?

I Absolutely. Once we wrap up the project and I receive the full payment, all rights to the designs transfer to you. I'll ensure you have all the necessary files.

## 03. How long does the process take?

Résumé services typically take 3–5 business days; comprehensive packages may take 7–14 business days. Timelines may vary.

## 04. What services do you provide and specialize in?

I provide résumé, job-search, application, interview, and career support, specializing in social services, behavioral health, and helping professions.

## 05. Do you provide support after the project is completed?

Definitely. I believe in nurturing lasting relationships. If you ever have questions or require tweaks post-project, I'm just an email away.



# Ready for Your *Next Move?*

Start with a one-on-one consultation to discuss where you are, where you want to go, and the support that can help you get there.

REQUEST YOUR COMPLIMENTARY [CONSULTATION](#)

Not sure where to start? That's exactly what the consultation is for.

Your consultation includes: **COMPLIMENTARY • NO COMMITMENT • PERSONALIZED GUIDANCE**